

Will Mullican

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Profile

Post-Production Manager / Lead Editor with 14 years of elevating editorial teams and creating editorial content for major media clients. Manages multi-format workflows, delivering polished content across social, broadcast, and in-arena platforms. Expert in Adobe Premiere Pro, After Effects, and digital asset management systems including Iconik. Proven ability to manage schedules, mentor editors, and leave post-production processes better than I found them. Offers strategic leadership to raise the bar for content quality, engagement, and operational efficiency.

Work Experience

08/2024 Chicago, Illinois	Owner, Lead Editor and Supervisor Little Bandit - Leads comprehensive post-production operations including Editorial, Graphics, Visual Effects, Color, Sound, Mastery and Delivery for diverse clients such as Chicago Bulls, Warner Bros Discovery, and Sony Playstation. - Manages multi-format video production workflows, ensuring content meets platform-specific requirements for broadcast, social media, and in-arena displays. - Directs editorial teams and collaborates closely with clients to develop creative concepts and original content that aligns with brand integrity and enhances audience engagement. - Oversees digital asset management systems to maintain organized editorial workflows and seamless content delivery pipelines. - Utilizes advanced video editing tools including Adobe Premiere Pro and After Effects to deliver polished final products. - Maintains up-to-date knowledge of industry trends and technical advancement opportunities
09/2017 – 08/2024 Atlanta, GA	Senior Editor Atlanta Hawks - Led editing of video content for all platforms to meet tight deadlines across concurrent projects in a fast-paced sports environment. - Developed editorial workflows in conjunction with Digital Asset team and deploy Iconik company-wide. - Provided mentorship and feedback to junior editors, supporting team growth and igniting ingenuity.
06/2015 – 05/2017 Atlanta, GA	Editor Mad Hat Creative - Session Editor of diverse video content for a boutique production house - Maintained and nurtured relationships with high-end clients, leading in-person editorial and post-production sessions with producers, directors, and client representatives - Responsible for digital asset workflows and equipment
05/2013 – 06/2015 Bethlehem, PA	Camera/Editor ASR Media Productions - Provided Editorial and Production work for Emmy award-winning television - Developed and standardized internal workflows - Set the standard for client-facing interaction, delighting our customers and maintaining excellent relationships

Education

TV/Film | Bachelor of Arts (BA)
DeSales University